

An aerial photograph of a forest with a winding path. The trees are dark green, and the path is a lighter shade of green. A small cyan triangle is positioned at the top center of the image.

AGRICULTURAL INNOVATIONS FOR SMALL HOLDERS AND FAMILY FARMERS

Platform proposal
Marcel Kováč

Two main approaches



Gathering
information from
farmers about
their needs



Public open
knowledge
database about
the innovations

Who will provide content for the platform

ii. the mechanisms for data collection and evaluation



Farmers

- direct inputs from the farmers



Known persons as pilot

Valentina, Arman

Examples

Advisors

Advisory agencies, other institutions, persons with interests...



Networks



CACAARI

GFRAS –CACFRAS

Medicinal Aromatic Plants

SEASN

AGROWEB

Why participate - > MOTIVATION

ii. the mechanisms for data collection and evaluation



subpage

PROJECT PARTNERS

promotion of farmers, advisors, agencies as partners

"marketing channel"

Channels for Data Collection

ii. the mechanisms for data collection and evaluation

FORMS

structure of the form is based
on consultation outputs:
i. the criteria for data collection

GAP: translations

OPEN DATA

provided by agencies

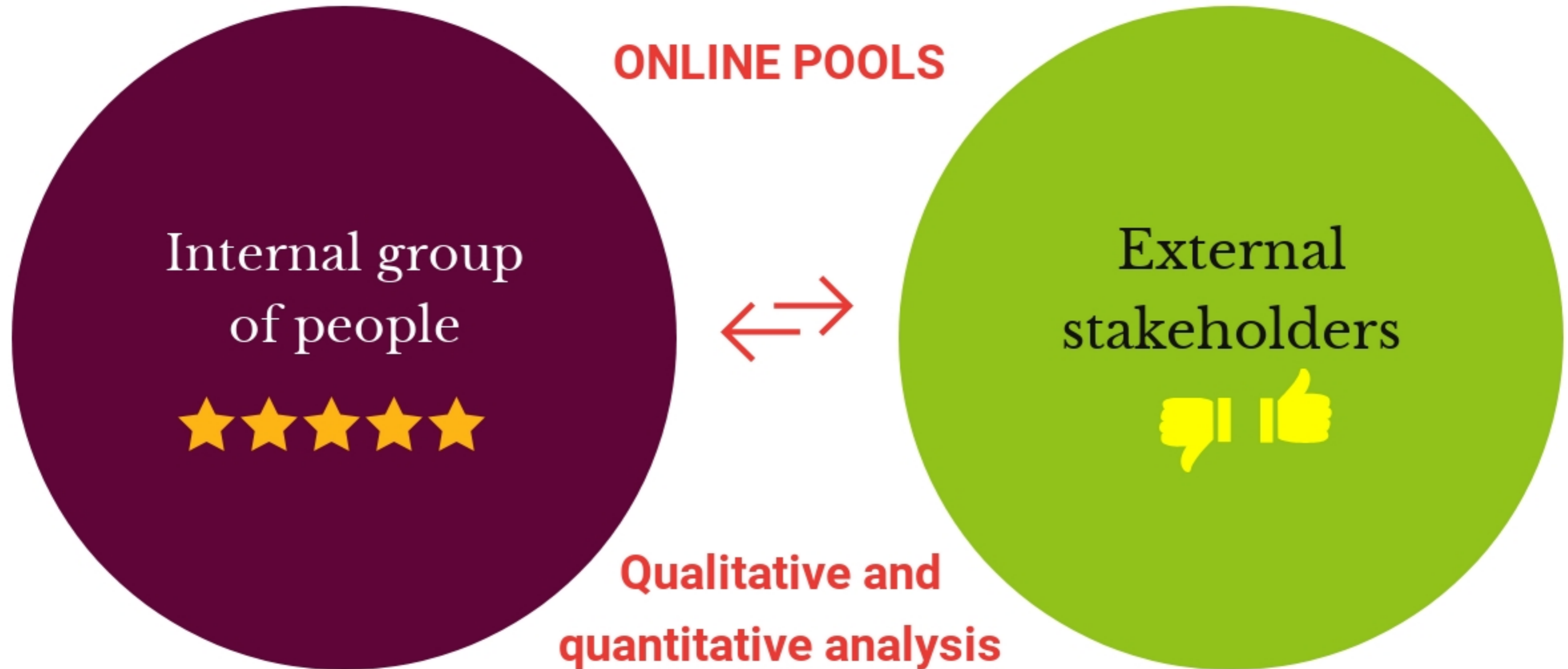


predefined Excel file stored as

CSV

Evaluation of Data Collection

ii. the mechanisms for data collection and evaluation



Cooperation with other platforms

iii, related existing platforms/mechanism and gaps;

iv. and the interaction and collaboration with other platforms and networks to avoid duplication

Content

Public relation

CACAARI
GFRAS –CACFRAS
Medicinal Aromatic Plants
SEASN
AGROWEB



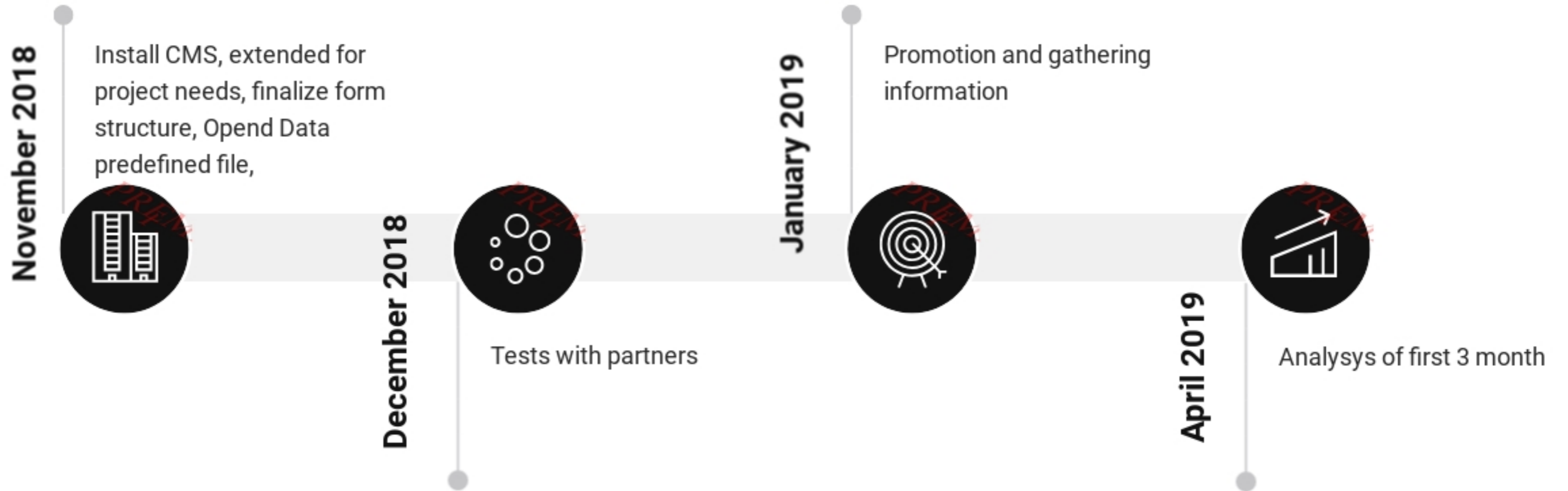
e-Agriculture
EIP-AGRI
Family Farming Knowledge Platform
TAPIPEDIA
TECA



FAO SUPPORT
Nevena, Sophie



TIMELINE



Note: pilot language is english



THANK YOU!

DO YOU HAVE ANY QUESTIONS?